



National Seminar on Sustainable Tourism : A Tool for Development

September 27-29, 2017

Organised by

Department of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

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About the Theme Sustainable Tourism – a Tool for Development:

Tourism is today the 3rd largest export industry in the world after chemicals and fuels. It brings hope, prosperity and understanding to so many lives and livelihoods all over the world.

In the context of the universal 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs), the United Nations 70th General Assembly has designated 2017 as the International Year of Sustainable Tourism for Development. The Day will be dedicated to exploring the contribution of tourism to the Sustainable Development Goals (SDGs). The International Year aims to support a change in policies, business practices and consumer behavior towards a more sustainable tourism sector than can contribute to the SDGs.

This is a unique opportunity to raise awareness of the contribution of sustainable tourism to development among public and private sector decision-makers and the public, while mobilizing all stakeholders to work together in making tourism a catalyst for positive change.

Thus through the seminar, Department of Tourism Administration aims to discuss and access sustainable tourism development at tourism destinations in India. This is a unique opportunity for all of us to come together to promote the contribution of travel and tourism as a grand 21st century human activity, to build a better future for people, planet, peace and prosperity.

Thematic Areas of the seminar are based on 5 Pillars of sustainable development :

- (1) Inclusive and sustainable economic growth
- (2) Social inclusiveness, employment and poverty reduction
- (3) Resource efficiency, environmental protection and climate change
- (4) Cultural values, diversity and heritage
- (5) Mutual understanding, peace and security.



About Organizers:

The Department of Tourism Administration, Dr. Babasaheb Marathwada University is the pioneer university department in the state of Maharashtra offering Tourism education at the Post Graduate level and Doctoral Research. Initially the Masters in Tourism Administration (MTA) was introduced and an Centre for Tourism Administration was established by the initiative of Ministry of Tourism, Government of India through the Indian Institute of Travel and Tourism Management during the academic year 1992-93 in the then Marathwada University. On the 14th of January 1994 the name of the university was extended (renamed) as Dr. Babasaheb Ambedkar Marathwada University, on this occasion the Government of Maharashtra granted the Masters in Tourism Administration (MTA) programme and provided sufficient funds for the overall infrastructure development and faculty positions.

The Department is devoted to the pursuit of higher knowledge in tourism and its dissemination to a diverse audience and emphasizes on Research and Consultancy, the faculty have completed several Minor & Major Research Projects funded by UGC, ICSSR, MoT, and other agencies in the specialized areas of Tourism Development, Tourism Planning, Sustainable Eco Tourism Management, Tourist Police, and Socio-economic impacts etc. The department has many Academic and Research collaborations with Reputed National and International Institutes such as Institutes from Portugal, Japan etc.

The department faculty has extended their expertise for several tourism development projects in co-ordination with Oriental Consultant Company, Japan; Tata Consultancy Services, Mumbai for Visitor Orientation Centre of the AEDP funded by JICA; Indian Institute of Tourism & Travel Management, Gwalior for the UNDP Rural Tourism Project. Recently Dr Madhuri Sawant worked as Research Coordinator of India on the International Project of 30 Countries.

The faculty are also expert Member on prominent Academic Committees of University Grants Commission, Government of Maharashtra, Maharashtra Public Service Commission and several Central, State & Open Universities as well as Resource Persons for the Immigration Officers Training Programme (Intelligence Bureau), Union Ministry of Home Affairs and the Approved Tourist Guide Training Programme conducted by IITTM, Gwalior

So far the department has organized two International & six National Seminars. This year we are organizing the National Seminar on Sustainable Tourism : A tool for Development.



Who can attend:

The Seminar is aimed at providing a meeting ground for the Intellectual and Professional experts/ resource base in tourism. It welcomes for participation, all of the following:

- Academicians
- Policy Makers
- Travel Writers and media
- Research Scholars
- Entrepreneurs
- Trade Professionals

Registration Fee :

For Delegate	1,000/-
For Students/ Research Scholars	500/-

The registration fees includes one working lunch on 27th September 2017 and tea breaks on three days of the seminar.

Submission of Research Papers :

All abstracts should be written in English and must be no more than 200 words in length. All submissions will be subject to a double-blind review and published in the refereed conference proceedings. Abstracts must include: title; author(s); affiliations; a summary of the research aims; approach and key arguments / findings.

The full length papers should demonstrate critical rigor and make clear their contribution to knowledge. They should also state their implications in relation to the theme of the conference, and their contribution to one or more of research, education, policy or practice. All authors should follow APA style for references.

Publication opportunities:

Selected papers may be published in the form of Pre or Post conference proceedings (print or e-book)



Programme Schedule :

Day and Time	Schedule		
Day 1: 27 th Sep. 2017			
09.30 —11.00 Hrs	Registration		
11.00 —13.00 Hrs	Inauguration of the Workshop		
	Key Note Address : "Sustainable Tourism : A tool for Development"		
13.00 – 14.00 Hrs	Lunch		
14.00 – 15.30 Hrs	Technical Session 1: Inclusive and Sustainable Economic Growth		
	Keynote Address		
15.30 – 15.45 Hrs	Tea break		
15.45 – 17.30 Hrs	Technical Session 2: Social Inclusiveness, Employment and Poverty Reduction		
	Keynote Address		
Day 2: 28 th Sept. 2017			
09.30— 11.30 Hrs	Technical Session 3: Resource Efficiency, Environmental Protection and Climate Change		
	Keynote Address		
11.30 – 11.45 Hrs	Tea break		
11.45 – 14.00 Hrs	Technical Session 4: Cultural Values, Diversity and Heritage		
	Keynote Address		
14.00 – 15.00 Hrs	Recess (Own arrangement)		
15.00 Onwards	Open Forum		
Day 3: 29 th Sept. 2017			
09.30 – 11.30 Hrs	Technical Session 5: Mutual Understanding, Peace and Security		
	Keynote Address		
11.30 – 11.45 Hrs	Tea Break		
11. 45 – 14.00 Hrs	Open Forum		
14.00 – 15.00 Hrs	Recess (Own arrangement)		
15.00 – 17.30 Hrs	Valedictory Session		



This World Tourism Day, whenever you travel, wherever you travel, remember to:

RESPECT NATURE,

RESPECT CULTURE,

RESPECT YOUR HOST.

You can be the change you want to see in the world. You can be an ambassador for a better future.

TRAVEL, ENJOY AND RESPECT.

Dr Rajesh Ragde	Dr Madhuri Sawant	Prof. Subhash Jadhav
Director	Convener	Organising Secretary
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About Aurangabad:

Aurangabad, known as the Queen of the Deccan and the city of 52 Gates has a long history. Archeological evidences suggest that the region was inhabited during the later stone age and early bronze age. The rock cut inscriptions at the caves of Kanheri mentions about the place known as Rajtadaga (modern Aurangabad)

The rock cut caves of Ajanta & Ellora (famous for the 3D paintings & monolithic temple of Kailasa respectively) are the first monuments of India designated as the World Heritage Sites in India. Daulatabad (Devgiri) Fort is one of the most impregnable forts of the India is famous for its unique defense architecture. Khultabad a medieval town is famous for Sufi shrines and culture. The Jaikwadi Bird Sanctuary and Gautala Wildlife Sanctuary are the important natural sites. The most unique attraction is the Lonar Crater. The city of Aurangabad boasts of the Bibi ka Maqbara (Taj of the Deccan), Panchakki (Medieval Water Mill), Chatrapati Shivaji Museum and the historic University Gate.

Paithani Silk Saris, Mushroo & Himroo Shawls, Copper & Silver inlay Bidri Works are important handicrafts in Aurangabad.

Accessibility Details :



By Air : Aurangabad airport is conveniently located, around 10 kms east of the town, and is directly air-linked to Mumbai, Delhi.

By Rail : Aurangabad is well connected to Mumbai and other cities. There are two trains that depart daily from Mumbai. The Tapovan Express leaves Mumbai early morning arriving in Aurangabad by late afternoon, while the Devgiri Express is an overnight train.

By Bus : There are several luxury and state run bus services that ply between Mumbai and Aurangabad and the Ajanta/Ellora Caves.

Tourism : A Tool for Development

